SUBJECT LINE: Introduction of IBM Business Partner: Bright Water Consulting

<<Customer Name,>>

This is <<IBM DDR NAME>> from IBM with a lead for you.

I’d like to introduce you to Bright Water Consulting. They are an IBM Business Partner focusing on our Data and AI and Automation solutions. In addition to being able to help you understand the value of IBM solutions to your company, they can provide technical reviews of their capabilities. Bright Water brings over 35 years of technology leadership and consulting services with several long standing corporate relationships.

Then they can even help onboard and implement. In addition to their skills with IBM solutions, they can help you grow and excel at your goals and business operations through consulting and implementation on other technology improvements.

Their main contact for you will be Dan Ricks, their President.

Dan Ricks

678-457-3098

dricks@brightwaterconsulting.com

[www.brightwaterconsulting.com](http://www.brightwaterconsulting.com)

Once introduced, he will build the appropriate team to support your needs.

I leave it to you to get connected and begin collaborating.

Please let me know if you need anything else.

Sincerely,